

Prairie Lodge 44
Meets Every Monday Evening at 8
in the Larkin Hall

Visiting brethren cordially invited.

J. E. WRIGHT, Noble Grand
S. A. BROWN, Recording Secretary.

GOLDEN JUBILEE LODGE
No. 30
KNIGHTS OF PYTHIAS

Every Thursday, 8 P.M.

GLEICHEN CASTLE HALL
G. E. Ferguson Guy Wade
C.C. K. of K. Lodge

T. H. Beach
Auctioneer

Sales Conducted any
place in the Province

For terms acquire at Gleichen Harrow
store. Office phone 3, residence phone 18
GLEICHEN, ALTA.

R. M. Prater
AUCTIONEER

Twelve Years Experience in
Missouri and Iowa. I am the
man who always gets the high
dollar.

Write or wire me
at my expense
STANDARD, ALTA.

DENTIST
C. R. McINTYRE

L.D.S., D.D.
Graduate Royal College Dental Sur-
geons, Toronto.

Dentistry Practiced in all its
branches. Gas administered.

Office in Royal Bank Block
GLEICHEN

DR. WAINRIGHT
D.V.M., D.V.S.

Graduate of Ontario Veterinary
College, Toronto; and Barnes
College, Chicago. Member of
Alberta Vet. Med. Association.

Treats all Diseases of
Domestic Animals.

Office—J. W. BURN'S BARN
Residence—BOWS BLOCK
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JS McDOWELL
MASONRY IN ALL
ITS BRANCHES

Plastering
and
Bricklaying
A Specialty
Gleichen

J.T. MALCOLM BUGHES

(M.B.C.V.S., London)
VETERINARY
SURGEON

Gleichen, Alberta

R. A. JOHNSTON

Auctioneer...
Answering to Our Specialty

ALSO CONDUCTED
WHERE DESIRED
under Street and 5th Avenue
no 6647. Calgary, Alta.

THE GLEICHEN CALL

W. PARK BYRNE, PROPRIETOR
Published Every Thursday In The Heart of a Wonderful Rich Farming
and Ranching District.

SUBSCRIPTION, \$1.50 Per Year. Foreign Countries \$2.00
Exchange Must be added to Checks

THURSDAY, APRIL 9, 1914

Learn to be short. Long visits, long stories, long letters to the editor, long exhortations, and long prayers seldom profit those who have to do with them. Life is short. Time is short. Moments are precious.

An exchange truthfully remarks that "there are too many people in almost every town who will not cast their bread upon the waters, unless assured beforehand that it will come back again in a few days a full grown sandwich, all trimmed with ham, buttered and mustard, rolled up in a warranty deed for one-half the earth and a mortgage on the other half.

The CALL is most pleased to be able to state that we learn on excellent authority the report of Public School Inspector M. E. LaZerte, B.A., to the Gleichen school trustees was most favorable to the teachers, officers and all concerned, although he was a little disappointed in the manner in which the janitor work was done, which no doubt will receive prompt attention. Altogether it is a good thing to know that our school is in a condition to be passed upon so satisfactorily by one whose duty is to criticize and compare one school with another.

And so Mr. — doesn't like some of the things he reads in this newspaper? Neither do we. But he is at liberty to pick out what he doesn't like and leave the rest for some one who is less fastidious. Does he know what they call the man who sat down at a first class hotel dinner, and beginning at the first item on the bill of fare tried to eat every dish mentioned thereon? This newspaper presents a varied bill of fare every week, but there is no law compelling you to devour every portion of it. Just put aside what you don't relish and say nothing about it. And don't swear at the editor. It is wicked and foolish.

Hundreds of young men now standing on the threshold of life are asking, "What must I do?" The sons of fathers are looking to the cities for an answer, the sons of merchants and tradesmen are looking to the country. There never was a time when the question was more important than now. Living now means activity, interest and persistent. The young man who chooses a profession without being prepared for it and understanding the measure of his work and its demands simply enters on an uneven race and will be left far behind. Our schools hold out to you the golden opportunity of where this needed preparation can be had. Seize it; improve it and make life a success.

The trading territory of a town is not all dependent upon the distance to neighboring trading points. The trade territory depends upon the enterprise of the merchants and the residents of the town. If a town does not reach after the trade it will come only as fast as it has to, and it will grow as it is forced to. But if the merchants go after business in the surrounding country, advertising in every possible way, and making good every word of their advertising, trade will come from an ever-increasing radius, the town will gain a reputation for being awake and it will force the world. It is the men in the town and not altogether the men living within a certain number of miles from it that makes the town good for nothing.

The system of endorsing is all wrong, and should be utterly abolished. It has been the financial ruin of more men, than perhaps, all other causes. Bookkeeping, a journal devoted to merchants, clerks and business men, advises our young men especially to study the matter carefully in its bearings, and adopt some settled policy to govern their conduct so as to be ready to answer the man who asks them to sign his note. What responsibility does one assume when he endorses a note? Simply this: He is held for the payment of the amount in full, principal and interest, if the maker of the note through misfortune, misfortune, mismanagement or carelessness fails to pay it. Notice, the endorser, assumes all his responsibility, with no voice in the management of the business and no share in the profits of the transaction, if it proves profitable; but with a certainty of loss if for any of the reasons stated, the principal fails to pay the note.

SATISFACTION is the GREATEST

of all things in the up-building of a grocery business — and nothing wins trade and pleases trade so much as reliable canned goods.

Our line of canned vegetables, the "BRITISH CANADIAN" in Tomatoes, Peas, Corn, Beans, etc. is the finest stuff we have ever sold. All new, fresh goods of solid, heavy pack. Our California fruits in Peaches, Pears, Appricots, Plums, etc. are high class in every respect. 20c, 25c, and 30c per tin. Special prices per dozens or cases.

The rush is now on in Dried fruits and our stock is heavy—our prices are light. Dried Beans, Rice, Tapioca, Sago, Breakfast foods, etc., etc.—Our big buyers' quotations on these goods are interesting.

Heinz's canned goods and Pickles, Chuekneys, Catsups, etc., etc. A large shipment just to hand. Who has not heard of Heinz's famous output?

Our orange day last Saturday was a famous success. We sold more oranges at 25c per dozen for a single day business than all the country stores in Alberta put together. Watch out for our next Saturday stunt. It will be just as interesting as the orange deal.

Your Spring requirements met at the Busy Store and done so with our very best service.

J. A. RAMSAY

With the Churches

Roman Catholic
ST. VICTOR'S CHURCH
Mass on Easter Sunday at 10.30 o'clock a.m.
APRIL SERVICES
Ouelletville—19th.
Gleichen—12th and 25th.
Mossleigh—6th.
—Fr. Sisonin.

Presbyterian
Preaching service next Sunday morning at 11 o'clock.

A cordial welcome to all.
—Rev. A. Boyd

Methodist
Preaching service next Sunday evening at 7.30 o'clock.
A fifteen-minute song service is held every Sabbath evening, starting at 7.15.

You are invited to worship with us.
—R. Calam, Pastor.

St. Andrew's
CHURCH OF ENGLAND
Sunday morning service, 11 a.m.
Evening service 7.30 p.m.
Celebration of Holy Communion, first Sunday in each month.

Service every Friday night at 7.30 during Lent.
—Rev. E. Cox Clarke, rector

School sessions will close Thursday and the pupils will have a vacation until Monday, April 20th. Good Friday and Easter Monday are regular school holidays, and on Tuesday, Wednesday and Thursday the teachers will be in attendance at a convention in Lethbridge.

A Gleichen man last week made a mistake when he went to feed his cow. Instead of mixing up the usual feed of bran, he accidentally mixed up sawdust. Bessy, thinking the hard times which some of our calamity howlers used to predict, were here, managed to gulp down most of the sawdust. But, next morning when Mr. Man "milked" his cow, she let down a gallon of sawdust, two quarts of wooden shoe pegs, and a bundle of lath.

GET YOUR CANADIAN HOME FROM THE CANADIAN PACIFIC

Wonderfully fertile land is offered for sale by the Canadian Pacific Railway Company at prices ranging from \$11 to \$30 per acre. There is no better agricultural land than this virgin Canadian soil. It is unsurpassed for all forms of agriculture, including grain growing, stock raising, dairying, poultry culture, vegetable growing, and general mixed farming. The lands are convenient to railways and markets, and are located in a country of low taxation and delightful climate.

TWENTY YEARS TO PAY

Under the Company's new policy no land is sold to speculators, but only to those who will occupy and improve it. The terms of sale are now one-twentieth cash and the balance spread over twenty years, with interest at six per cent per annum.

ASSISTANCE TO FARMERS

Under certain conditions the Company will advance a loan of \$2000 to new settlers to be used in erecting a house and barn, fencing the land and sinking a well. This loan is repayable on the same terms as the purchase price.

For illustrated literature, maps and full particulars, apply to,

Department of Natural Resources,
Canadian Pacific Railway,
CALGARY, ALBERTA

PALM PARLORS

is open

In new Padley Block
opposite Palace Hotel

where a full assortment of
CANDIES, NUTS,
etc., will be carried, and
where will be served:

Coffee,

Tea,

Beef Tea,

Bullion of all Kinds—

Ice Cream at all seasons

Fred Brosseau
PROPRIETOR

Do n't Wait

until the spring rush is on, and then expect to get as good satisfaction as you do NOW having those rooms Painted, Kalsomined or Papered. Do it Now. Always be just a little before the rest.

You get Better Price, Better Workmanship, Better Satisfaction all around.

GET WISE!

Rowe, Rowe & Rowe
Wall Papers, Paints and Oils

Phone 70 GLEICHEN P.O. Box 70

Town, District and Other Items

F. W. Almach shipped 80 horses east on Monday.

Dog taxes will be collected May 1st. Get ready for your tag.

Special music will be rendered at the Presbyterian and Methodist services Easter Sunday.

The wedding of Mr. Axel Nelson and Miss Mary Nelson took place at Standard last Friday.

Monday J. Goodman shipped his horses and contracting outfit to Regina near where he has taken a contract.

On Saturday the football team play their first game of the season. They are to meet the Buzano team at Standard.

Football-Gleichen v. Gleichen at Gleichen—next Monday, April 18th—first game of season here—don't miss it!

A chapter of the Eastern Star is being formed in Gleichen and hold their organization meeting in the Masonic hall Friday night.

Julius Little returned last week from a trip to the Coast and has taken his former position with T. H. Beach. He says Gleichen looks good to him and that the Coast cities are all very quiet.

In the patron of the Bank of Commerce, on last Friday evening, a tennis club was organized. Officers and committees were elected and plans talked over. It is hoped to have two double courts laid out to include all who want to join. Membership tickets may be secured from W. L. Clarke, \$5 for gentlemen and \$1 for ladies.

John Clark had the misfortune to be trampled upon by one of his famed Clydesdale horses three weeks ago, breaking a blood vessel and injuring his foot and ankle. His friends were pleased to see him in town yesterday walking with the aid of a cane and to hear him say that he would soon be as well as ever.

Robt. E. Lyons, A. R. Yates' right-hand man in the pharmacy, left on Tuesday night for his old home, Haverhill, Massachusetts. There he and his brother-in-law have purchased a pharmacy in a splendid location in the city. Bob's many friends wish him the very best of success. On Monday night a farewell party was tendered him by Dr. and Mrs. J. M. Hughes at their home. Quite a number of friends were present and a fine time was had, and Mr. Lyons was the recipient of a well travelling bag. Those present: James Young, James Cameron, Wm. Walsh, Geo. McAvoy, A. R. Wallace, William McConnell, Bertie E. Covey, H. D. McKay, C. R. McFadyen, A. R. Yates, T. H. Beach, J. Roberts, J. B. Leggett and others.

Ber. T. Mitten, who was reported seriously ill a couple of weeks ago, at Rimbly passed through Gleichen last week accompanied by his wife and child, journeying to Winnipeg, near where they will locate. A number of his Gleichen brother Oddfellows learning of his illness through this paper finally obtained the information that he would be on a certain train and were there to greet him. However, they were pleased to see that Bro. Mitten was much better than they had anticipated and had the pleasure of wishing him all things good. It is hardly necessary to add that the revered gentleman and his wife showed unmistakable evidence of their appreciation of the interest his brothers manifested in their welfare.

Clean up your back yard.

OUR MOTTO—
"HONEST WORK"
—AND—
"HONEST PRICES"
No Job too Large or too Small
Horsehoofing and Plow Work our Specialty
Repair Work of All Kinds promptly attended to
The Vulcan Iron Works
Blacksmiths and Machinists

Mrs. A. F. Larkin has returned from Prince Edward Island and will again make her home in Gleichen. She was accompanied by her son, who expects his wife to arrive here next month.

J. C. Woodburn was taken to Winnipeg on Tuesday by his wife, suffering from a cancer in his stomach, where he will be operated on.

Rumor has it that Mr. Rasmussen is expecting his bride-to-be to arrive in Gleichen from Denmark within the next few days.

Anderson & Nelson have moved all their belongings to north of Standard, where they have purchased 640 acres of land.

Lost—a live Cluny correspondent. Reward of one column of free space for that town for knowledge of his whereabouts.

Buzano is now petitioning the Dominion Government to procure a customs office in that place. It is now six years since Gleichen first asked the Government for this necessity and the promise is still withheld. Let us try once again and make it the seven.

COMING EVENTS

Good Friday, April 10th—Brooks at Strathmore.

Saturday, April 11—Gleichen at Brooks.

Saturday, April 11th at 7.30 p. m.—Stampede meeting at Town Hall.

Monday, April 13—Easter dance at Opera House.

Monday April 13—The Football match.

Monday, April 13—Strathmore at Gleichen.

Thursday, April 16—W. C. T. U. meeting.

Saturday, April 18—Gleichen at Strathmore.

Wednesday, April 22—Brooks at Gleichen.

Friday, April 24—Strathmore at Brooks.

Saturday, April 25th—Auction of implements, Gleichen.

Sunday, April 26—Oddfellows service in Methodist church at 7:30 in the evening.

Oddfellows meet every Monday. K. of P. meeting every Thursday evening at 8 o'clock.

Gleichen Train Arrivals

Following is taken from C.P.R. latest time table:
Train No. 3—west bound—16:37
" 4—east bound—16:37
" 10—west bound—3:28
" 14—east bound—24:12
" Local—west bound—10:55
" —east bound—16:37

C-O-A-L

Reduced in Price

For Screened Coal at mine, \$3.00
" Mine run " " \$2.75
" Screened Coal f.o.b. one at Gleichen, \$4.50
" Versus Cash

If you haven't means to haul with, make up a car with your neighbor and let me ship it to you.

J. B. SCHULTZ
LEBEE Standard Coal Mine

Clean up your back yard.

OUR MOTTO—
"HONEST WORK"
—AND—
"HONEST PRICES"

No Job too Large or too Small
Horsehoofing and Plow Work our Specialty
Repair Work of All Kinds promptly attended to
The Vulcan Iron Works
Blacksmiths and Machinists

Gleichen's Meteorological Report

The following weather report is supplied by W. J. Jovet, who is officially appointed by the Dominion Government:

April 1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Max.	Min.
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33

Tomorrow is Good Friday.

T. H. Beach had a successful auction sale at West's Barn last Saturday afternoon, obtaining good prices for farm implements, harness, milk cows, etc., while the horses sold brought exceedingly good prices. His friends say that T. H. is a building out to be one of the best auctioneers in Alberta.

NOTICE

On Thursday, March 26, the undersigned took charge of the Revelstoke Sawmill Co. Ltd., of this town. Forming an acquaintance in a new place is, as you know, a mighty hard job. It is our desire to serve you all well and give you as good service as we know how after 4 years' experience in the retail lumber business. The continued patronage of all old customers, as well as new ones, is respectfully solicited, and we will be glad to meet you all and get acquainted with you. Respectfully,

C. L. FARROW, MANAGER

CANADIAN PACIFIC

Fare and one third for, round trip all stations Port Arthur and west

Going Dates
April 9 to 12

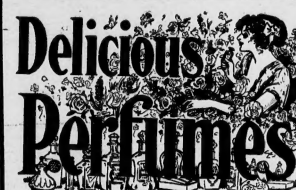
For further particulars apply to nearest agent or to R. DAWSON
District Passenger Agent, Calgary

Gasoline Engines

Mr Farmer:

Before buying a Gasoline Engine of any size, it will pay you to get my advice. I handle two guaranteed makes, from 1 h. p. up to 300 h. p., for any purpose—from \$45 up. My prices are right. Call or write for them.

F. A. Williams
Gleichen.



Here you will find a dainty selection of all the latest perfumes at prices to suit your pocket-book. Fashions in perfumes are constantly changing. come in and smell the newest—be in the latest mode.

SEE
Jockey Club
Eutaska
Caryopsis
Ideal Rosadora
Ideal Orchide
and a dozen others

The Gleichen Pharmacy

Mr. Business-man

ARE YOU ADVERTISING?

Every issue of The Call goes into hundreds of the best homes of the district—the homes to which you must look for your patronage.

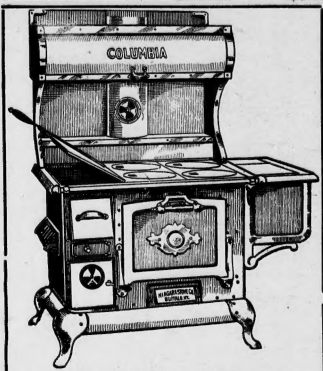
And The Call not only "goes into the home,"—it does more—it is read by pretty nearly every member of the family. If you want to prove this to your own satisfaction, watch your own home.

The influence this has upon the family's purchases can be tremendous.

The fact is, that if you hope to retain and build up your business, you can't afford to ignore this one best way.

We'd like to talk it over with you

...THE GLEICHEN CALL...



Columbia Steel Range

With 10-Gallon Copper reservoir and high closet. For wood, hard or soft coal or coke. Anyone requiring first class range should inspect this. We have stores of all descriptions, from \$10.50 to \$75. A full line of hardware at right prices. For information in this line, give us a call and see what values we are offering.

THE GLEICHEN TRADING CO. LTD.
GENERAL MERCHANTS

HORSES

There is a good demand in Calgary for horses of the following description:
Teams of mares and geldings weighing 2200 lbs. a team or better, and in good condition. Well broke saddle horses and single delivery horses.

We have Auction sales Every Friday at Central Horse Repository. Ship to

LAYZELL & DURNO, Calgary

Reference Union Bank of Canada Phone No. 327
Telegraphic Address "Horses Calgary"

PALACE HOTEL



Now Open Under New Management

—Thoroughly Renovated—

The new managers will endeavor to give the travelling public first-class accommodation

McCORMICK Farm Implements

General line of high-grade McCormick Farm Implements, including Water Wagons, Oliver Ploughs, Vsect Feed Grinders, etc., and also Bull Dog Panning Mills which have been giving general satisfaction. Licensed dealer for

FORD AUTOMOBILES

The car that has distanced all competitors by reason of the greatest satisfaction that it has given to purchasers. Lowest in price and specially adapted to country roads.

W. R. McKie

GLEICHEN